



Child Safety Week 2025





**Child safety
alerts and top
tips for parents
and carers**



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Button batteries - where are yours?

Button batteries, particularly big, powerful lithium coin cell batteries, can badly hurt or kill a small child within two hours, if they get stuck in the food pipe. Know where yours are, so you can keep your children safe.



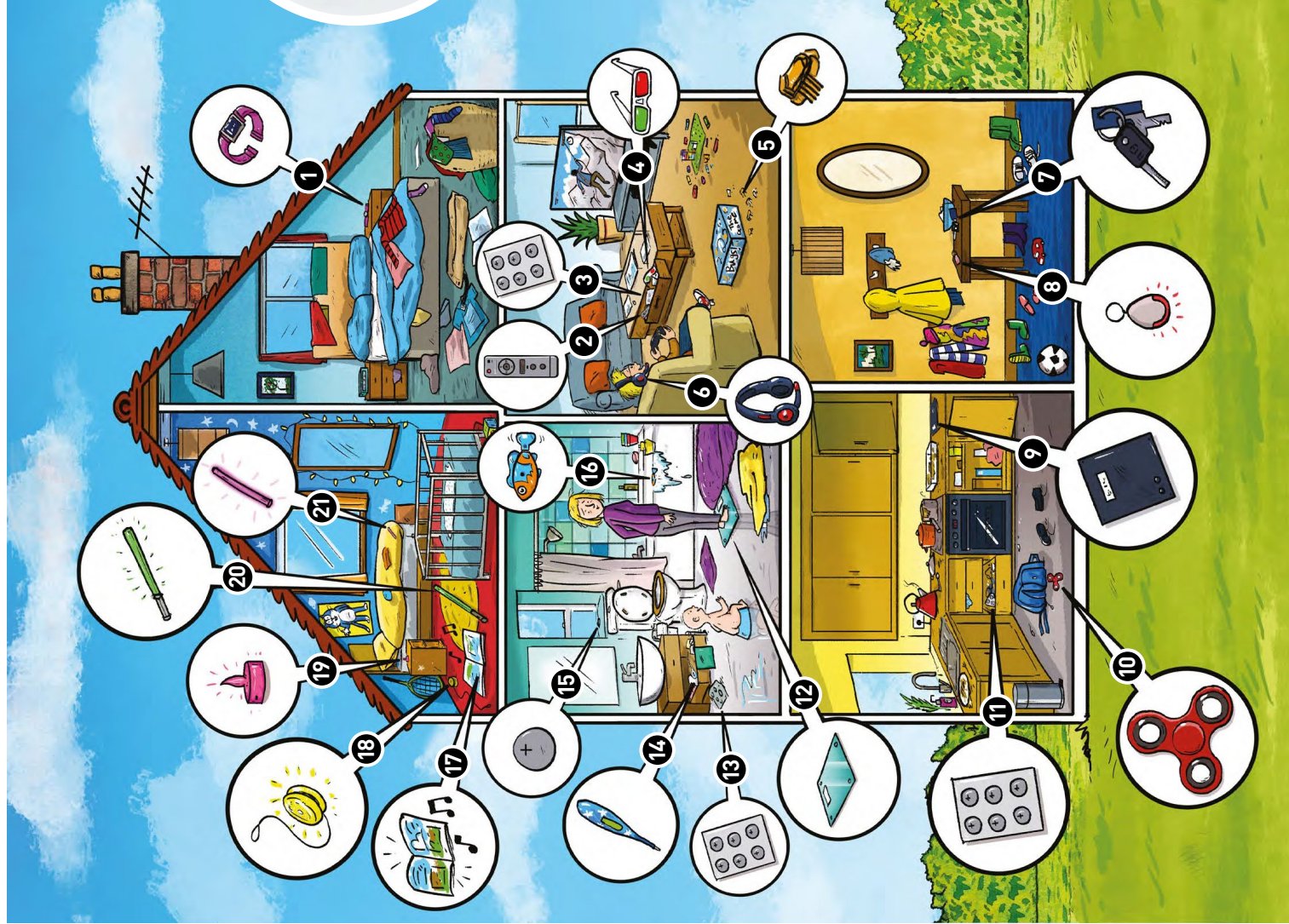
Five top tips

- Hunt around your home for button batteries – in products as well as spare and 'flat' batteries.
- Keep products well out of children's reach if the battery compartment isn't secured.
- Store spare button batteries in sealed containers in a high cupboard.
- Remember that 'flat' or 'dead' batteries still hold enough power to badly hurt a child. So put them out of children's reach straight away and recycle them safely and as quickly as possible.
- **If you think your child has swallowed one, don't delay. Trust your instincts and take them to A&E straight away or call 999 for an ambulance. Don't let them eat or drink and don't make them sick.**

1. Fitness tracker
2. Remote control
3. Spare batteries
4. 3D glasses
5. Robot bug toy
6. Gaming headset
7. Car key
8. Key finder
9. Kitchen scales
10. Light up fidget spinner
11. Spare batteries

12. Bathroom scales
13. Spare batteries
14. Thermometer
15. Flat battery
16. Robo fish
17. Musical greeting card
18. Light-up yo-yo
19. Tea light
20. Light saber
21. Flashing wand

For more help



Button batteries can badly hurt or kill a small child if they swallow one



Look

around your home for button batteries. Think toys, lights, remote controls and more.



Check

for products with loose backs and button batteries that have dropped out.



Store

button batteries in a safe place, up high and out of your child's reach.



Dispose

of used button batteries as soon as you can. They are still unsafe.



Act

If you think your child may have swallowed a button battery, go straight to A&E or call an ambulance.



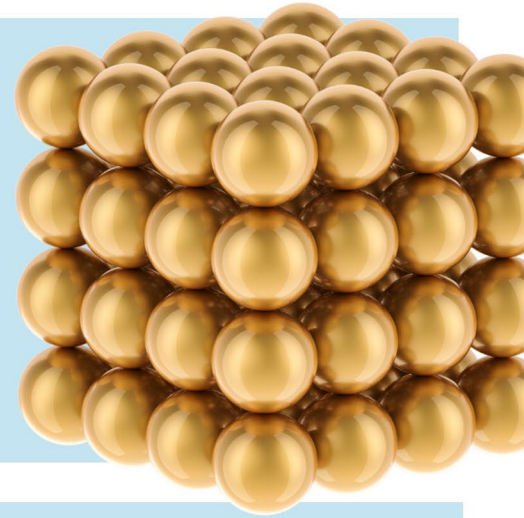
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Magnets can rip holes in your child's gut

Magnets can be great fun.
But it's really dangerous
if a child swallows them.



They can attract to each
other inside the body, cut
off the blood supply and
tear holes in the gut.

A child may need major surgery
to remove them. So, keep them
away from young children. And
teach older children the risks.



If you suspect a child has swallowed
magnets, get medical help straight away.

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Chemicals in cleaning products can cause serious harm



Keep cleaning products out of reach



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Trigger times

Teach your child to leave your dog alone when they are:

-  Sleeping – no-one likes to be woken up suddenly.
-  Eating or having a treat – they might think you're going to take their food.
-  Have a toy or something else they really like – they might not want to share!

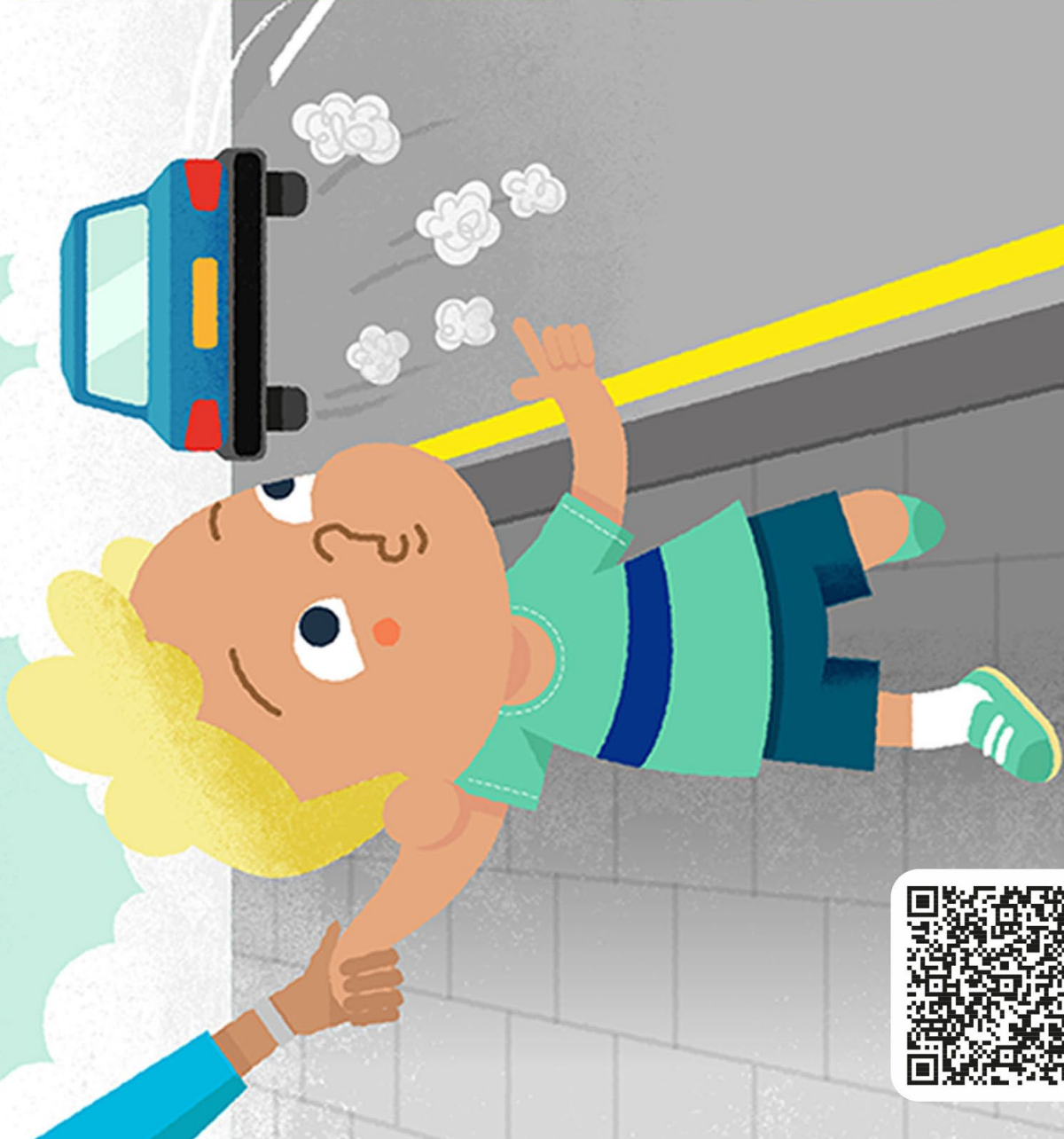


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When you cross the road remember:



THINK

Find the safest place to cross. Where possible, use a pedestrian crossing.

STOP

Stand on the pavement near the kerb and make sure that you can see the traffic.

LOOK AND LISTEN

Look all around you for traffic and be sure to listen carefully for things you can't see.

WAIT

Wait until it's safe to cross. If traffic is coming, let it pass. If you're not sure, don't cross.

LOOK AND LISTEN AGAIN

When it is safe, walk straight across the road. Don't run. Keep looking and listening.



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Blind cords can strangle small children



Fit a cleat hook or tensioner to keep them safely out of reach



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Keep water beads away from young children

Children love water beads. But it's really dangerous if a young child swallows them.



They expand in the belly and can block the bowel. Some grow as big as golf balls.

A child may need major surgery to remove them. So please keep them away from young children.



If you suspect a child has swallowed a water bead, get medical help straight away.

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**30 children
go to hospital
with a hot
drink burn
every day**



**Please
keep hot
drinks
out of
reach**



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What do sausages and grapes have in common?



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Baby bath seats are not safety devices

Drowning is quick and quiet

**Don't leave your baby alone in one
– even for a moment**



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Safe baby bath time

Babies and young children can drown in very little water with no sound to warn you it's happening



Get everything ready before you start



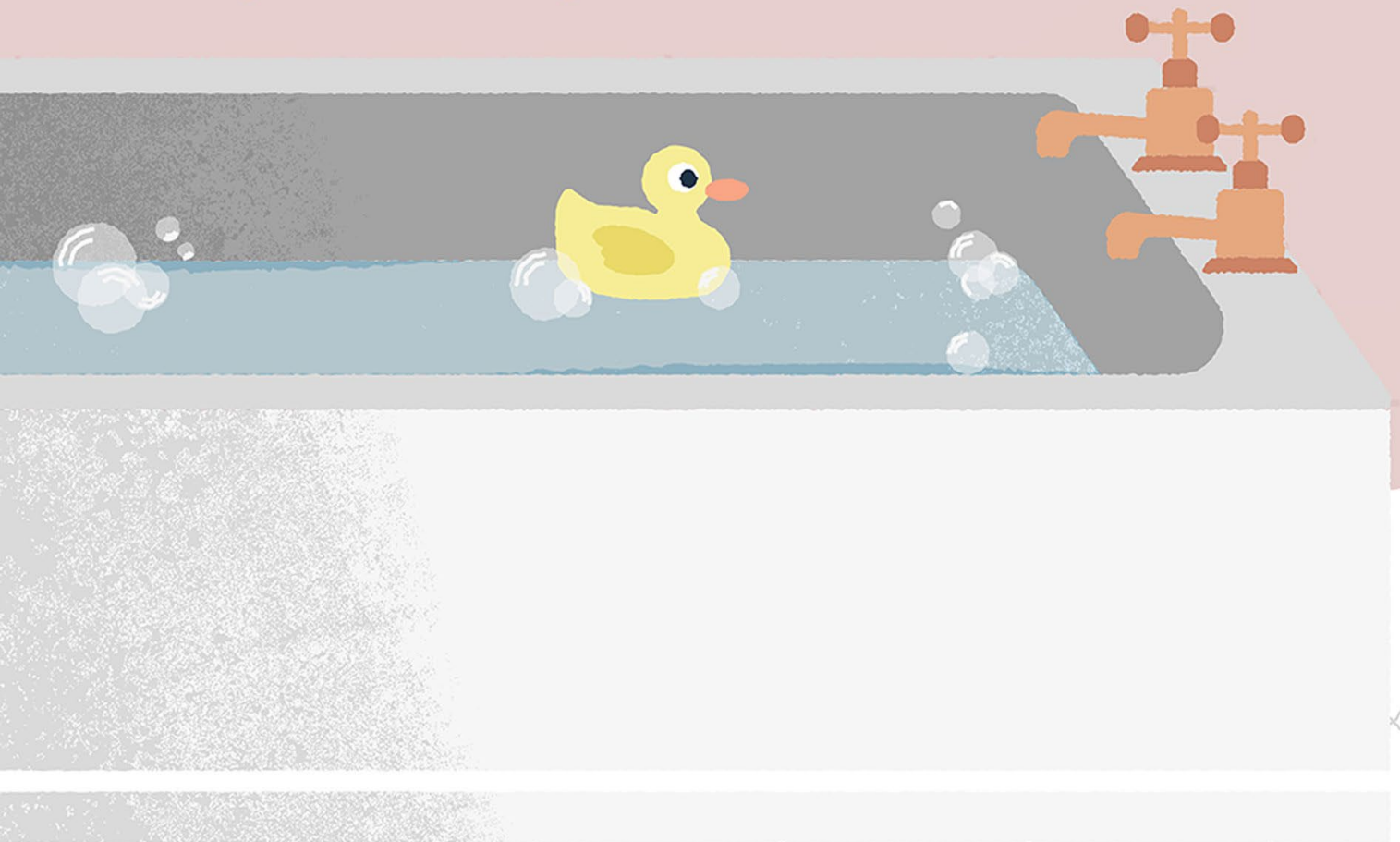
Keep small children within arm's reach to keep them safe from drowning



Remember, bath seats aren't safety devices. Babies can slip out or it can tip over



If you need to leave the bathroom take your child with you



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Nappy sacks warning!



Young babies under six months naturally grasp things and pull them to their mouths, but then find it difficult to let go.



As nappy sacks are very thin, they can cling to a baby's face as they breathe in and result in suffocation or choking.



Keep nappy sacks well out of reach of children and never put them in a buggy or cot.



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Open windows warning



Keep low furniture away from open windows so that children can't climb up and fall out



Install window catches (to limit how far they can open) and locks if you can



If you opt for a lock keep the keys somewhere you can find them in case of emergencies



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